

INTEGRATED MEDIA: VIDEO DIGITAL ASSISTANT - CERTIFICATE

Career Pathway Certificate of Completion

Faculty Adviser

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Students that complete the first year of the Video program may also earn this Career Pathway Certificate (CPCC). It provides students with the basic tools and processes needed for working in the creative field.

Adobe Creative Cloud software is taught in order for students to prepare videos for broadcast and online distribution.

Students can continue on into a second year to earn the AAS in Video, where students develop more advanced skills.

All core (IM, VP) courses must be completed within 10 years in order for the certificate to be awarded.

Certificate Outcomes

At the completion of this certificate, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate curiosity, imagination and ability to adapt to changing technology
- Use effective oral and written communication
- Access and analyze information

First Quarter

Fall		Credits
IM120	Computers and File Management	1
IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4
VP150	Fundamentals of Digital Video	5
Credits		14

Second Quarter

Winter		
IM165	Image Manipulation	4
VP151	Digital Filmmaking	5
VP159	Story Development and Ideation	3
VP251	Nonlinear Editing	4
Credits		16

Third Quarter

Spring		
IM190	Web for Media	2
VP160	Screenwriting	4

VP250	Advanced Digital Filmmaking	5
Credits		11
Total Credits		41