

INTEGRATED MEDIA: COMMERCIAL PHOTOGRAPHY - DEGREE

Associate of Applied Science Degree Program | mhcc.edu/
IntegratedMedia (<http://mhcc.edu/IntegratedMedia/>)

Faculty Adviser

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MHCC's Commercial Photography degree is a hands-on program that prepares students for photo careers and in related fields. Students will learn in the studio and on location how to light, compose; retouch, and edit photos. Students will explore portraits, fashion, still-life, storytelling and video. Working in our high-tech studios in a close-knit group of students and faculty, students will master the skills and modern digital tech needed to succeed. This program prepares students to enter the job market as:

- Photographers.
- Photo editors.
- Image retouchers.
- Videographers.
- Producers.
- Stylists.
- And sales and support roles in the photo trades.

All core (IM, CP) courses must be completed within 10 years in order for the degree to be awarded.

Program Outcomes

At the completion of this program, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate ability to adapt to changing technology
- Use effective oral and written communication
- Access and analyze information
- Demonstrate curiosity and imagination

General education courses (such as math, writing, health, etc.) can be taken during any term, or before starting the program.

First Quarter

Fall		Credits
CP150	Digital Imaging	5
IM120	Computers and File Management	1
IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4
Credits		14

Second Quarter

Winter		
ART215P	Survey in Visual Arts: Photography	3
CP151	Studio Lighting	5
IM165	Image Manipulation	4
WR121Z	Composition I ★	4
Credits		16

Third Quarter

Spring		
CP152	Commercial Lighting Applications	5
CP165	Advanced Photographic Solutions	5
J100	Media Professions	2
IM190	Web for Media	2
MTH065 or MTH058	Beginning Algebra II ★ or Quantitative Reasoning I	4
Credits		18

Fourth Quarter

Fall		
CP170	Creative Approaches in Photography	3
CP251	Multimedia Storytelling	5
CP260	Professional Practices for Photographers	2
IM270	Project Development	4
Credits		14

Fifth Quarter

Winter		
CP250	Advanced Commercial Lighting Applications	5
IM265	Personal Branding	2
IM271	The Creative Pitch	4
Human Relations requirement (https://catalog.mhcc.edu/degree-certificate-requirements/aas/#human)		3
Select one of the following:		2
IM282GA	Integrated Media Focus: Graphic Design	
IM282GB	Integrated Media Focus: Graphic Design	
IM282PA	Integrated Media Focus: Photography	
IM282VA	Integrated Media Focus: Video	
IM282VB	Integrated Media Focus: Video	
Credits		16

Sixth Quarter

Spring		
CP252	Multimedia Content Creation	5
IM290	Integrated Media Portfolio	4
Health and Physical Education requirement (https://catalog.mhcc.edu/degree-certificate-requirements/aas/#health)		3
Select a course or combination of courses from the following list to complete a minimum of 4 credits:		4

IM272	Integrated Media Projects	
or	or Coop Ed-Integrated Media	
WE280IMA	or Coop Ed-Integrated Media	
or	or Coop Ed-Integrated Media	
WE280IMB	or Coop Ed-Integrated Media	
or		
WE280IMC		
or		
WE280IMD		
Credits		16
Total Credits		94