INTEGRATED MEDIA: GRAPHIC DESIGN DIGITAL ASSISTANT - CERTIFICATE

Career Pathway Certificate of Completion

Faculty Adviser

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Students that complete the first year of the Graphic Design program may also earn this Career Pathway Certificate (CPCC). It provides students with the basic tools and processes required for working in the creative field.

Students will learn how to understand, manipulate, and manage the elements of design – color, composition, and typography – in order to create original designs. Adobe Creative Cloud is used as the core toolset. Within the framework of design and production, students will also: create their own vector art; edit and use raster images; and create complex typographic compositions. Students who complete the CPCC are prepared to work in entry level positions as production artists.

All core (IM, GD) courses must be completed within 10 years in order for the certificate to be awarded.

Certificate Outcomes

At the completion of this certificate, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate curiosity, imagination, and ability to adapt to changing technology
- Use effective oral and written communication
- Access and analyze information

First Quarter

Fall		Credits
GD150	Principles of Graphic Design	5
IM120	Computers and File Management	1
IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4
	Credits	**14**

Second Quarter

Winter		
GD151	Composition and Production	5
GD160	Typography Systems	5
IM165	Image Manipulation	4
	Credits	**14**

Third Quarter

Spring		
GD152	Concept, Creativity and Unity	5
GD165	Digital Illustration	4

IM190	Web for Media	2
	Credits	**11**
	Total Credits	**39**