

# INTEGRATED MEDIA: GRAPHIC DESIGN - DEGREE

Associate of Applied Science Degree Program | mhcc.edu/  
IntegratedMedia (<http://mhcc.edu/IntegratedMedia/>)

## Faculty Adviser

Dale Gronso: 503-491-6992 | Room AC1384 | Dale.Gronso@mhcc.edu

A graphic designer creates images, words, fonts, and/or motion graphics to create a piece of design for all kinds of projects, from websites to print ads. Students in MHCC's Graphic Design program will learn how to design; compose; draw; illustrate; lay out pages; and design for the web, new media, and advertising. MHCC's program offers high tech Mac labs, the latest Adobe software, production tools, and color printers.

Students who complete the program will be prepared to: design publications; assist with marketing and promotions; and work as freelance designers, production artists, publication designers, or junior designers.

All core (IM, GD) courses must be completed within 10 years in order for the degree to be awarded.

## Program Outcomes

At the completion of this program, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate ability to utilize industry standard technology
- Use effective oral and written communication
- Access and analyze information
- Demonstrate curiosity and imagination

*General education courses (such as math, writing, health, etc.) can be taken during any term, or before starting the program.*

### First Quarter

Fall		Credits
GD150	Principles of Graphic Design	5
IM120	Computers and File Management	1
IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4
<b>Credits</b>		<b>14</b>

### Second Quarter

Winter		
GD151	Composition and Production	5
GD160	Typography Systems	5
IM165	Image Manipulation	4
WR121Z	Composition I ★	4
<b>Credits</b>		<b>18</b>

### Third Quarter

Spring		
GD152	Concept, Creativity and Unity	5
GD165	Digital Illustration	4
IM190	Web for Media	2
J100	Media Professions	2
Human Relations ( <a href="https://catalog.mhcc.edu/degree-certificate-requirements/aas/#human">https://catalog.mhcc.edu/degree-certificate-requirements/aas/#human</a> )		3
<b>Credits</b>		<b>16</b>

### Fourth Quarter

Fall		
GD250	Developing Brand Identity	5
GD260	Professional Practice for Graphic Designers	4
IM270	Project Development	4
GD248	History of Graphic Design	3
<b>Credits</b>		<b>16</b>

### Fifth Quarter

Winter		
GD251	Advanced Typographic Layout	4
IM271	The Creative Pitch	4
IM265	Personal Branding	2
Health and Physical Education requirement ( <a href="https://catalog.mhcc.edu/degree-certificate-requirements/aas/#health">https://catalog.mhcc.edu/degree-certificate-requirements/aas/#health</a> )		3
Select one of the following:		2
IM282GA	Integrated Media Focus: Graphic Design	
IM282GB	Integrated Media Focus: Graphic Design	
IM282PA	Integrated Media Focus: Photography	
IM282VA	Integrated Media Focus: Video	
IM282VB	Integrated Media Focus: Video	

**Credits** 15

### Sixth Quarter

Spring		
GD252	Digital Media Studio	5
IM290	Integrated Media Portfolio	4
MTH065 or MTH058	Beginning Algebra II ★ (or higher) or Quantitative Reasoning I	4
Select one of the following:		4
IM272	Integrated Media Projects	
WE280IM_	Co-op Education Internship	
<b>Credits</b>		<b>17</b>

**Total Credits** 96

<sup>1</sup> Students intending to transfer to a 4 year university are recommended to also take ART204 History of Western Art: Prehistoric - Byzantine ★, ART205 History of Western Art: Medieval - Renaissance ★ and ART206 History of Western Art: Baroque - Modern ★.