BUSINESS MANAGEMENT: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT - DEGREE

Associate of Applied Science Degree Program

General Business Advising and Information

Business Department: 503-491-7515 | Room AC2555 | Business.Advising@mhcc.edu

Faculty Adviser

Stephen Konrad: 503-491-7342 | Room AC2664

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This program prepares students for starting, or working in, a small business or non-profit organization. In addition to the skills taught in the certificate program, students earning this degree will complete an internship, and learn about:

- · Management and leadership skills.
- · Broad accounting skills.
- · Best practices in hiring.
- · How to train and motivate employees.
- · Career development.

Please note: All core (BA) courses must be completed within 5 years of starting the program.

Program Outcomes

At the completion of this program, students should be able to:

- · Prepare a comprehensive business plan
- Demonstrate working knowledge of a balance sheet, income statement, and cash flow statement
- · Describe funding sources and the capital structure of a business
- · Describe operational and organizational structures for business
- Create a marketing plan based on objectives developed from a strategic market assessment
- Use business software applications to communicate financial and other business information
- Apply critical thinking and technology skills to select appropriate software to solve a business problem

General education courses (such as math, writing, health, etc.) can be taken during any term, or before starting the program.

First Quarter

Fall		Credits
BA101Z	Introduction to Business 🖈	4
BA131	Introduction to Business Computing 🖈	4
BA111	Introduction to Accounting 🖈	4
MTH065 or MTH058	Beginning Algebra II ★ (or higher) or Quantitative Reasoning I	4
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Credits 16

Second Quarter Winter		
BA150	Developing a Small Business ★	3
BA218	Personal Finance (or business elective)	3
BA211Z		4
WR121Z	Principles of Financial Accounting ★	4
	Composition I 🖈	
•	sical Education requirement (https:// du/degree-certificate-requirements/aas/	3
·	Credits	17
Third Quarter		
Spring		
BA205	Business Communications 🛊	4
BA223	Principles of Marketing *	4
BA226Z	Introduction to Business Law 🖈	4
	Credits	12
Fourth Quarter		
Fall		
BA206	Management Fundamentals ★	4
BA213Z	Principles of Managerial Accounting 🛊	4
BA231	Introduction to Management Information	4
	Systems ★	
EC201Z	Principles of Economics I: Microeconomics	4
	*	
	Credits	16
Fifth Quarter		
Winter		
BA238	Professional Sales	4
BA267	Business Project Management ²	3
BUS286	Career Management	4
EC202Z	Principles of Economics II:	4
	Macroeconomics ★ Credits	15
Sixth Quarter	Credits	15
Spring		
BA250	Small Business Management *	4
BA285	Leadership and Human Relations	3
BUS219	Entrepreneurial Funding	4
WE280BUB	Coop Ed-Business Management	2
Select one of th	•	3-4
BA177	Payroll Accounting	0.
BA215	Data Analytics for Accounting	
BA222	Finance	
BA224	Human Resource Management ★	
HUM202	Ethics in the Workplace ★ 🏵	
	Credits	16-17
	Total Credita	02.02

Students may take any BA, BT, HT, CIS, CS, or ISTM course not already in the curriculum.

92-93

Total Credits

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2	Business Managem	ent: Entrepreneur:	ship and Smal	I Business	Management -	- Dearee

² BA265 Operations Management - Workflow Analysis, offered fall term only, may be substituted for BA267 Business Project Management.