

BUSINESS MANAGEMENT: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT - CERTIFICATE

Certificate

General Business Advising and Information

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Faculty Adviser

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This program prepares students to start their own small business. Students will learn to: evaluate an opportunity; form the structure of a business; and manage daily operations. This program also teaches students about:

- Risks of starting a business.
- Finding the value of an existing business.
- Basics of franchise models.
- How to operate a company.
- Cash flow analysis.

Program Outcomes

At the completion of this program, students should be able to:

- Construct a feasibility study
- Demonstrate working knowledge of a balance sheet, income statement and cash flow statement
- Describe organizational structures of small businesses

All of the courses in the certificate program may be applied to the AAS degree program. Please note: All core (BA) courses must be completed within 5 years of starting the program.

General education courses (such as math, writing, health, etc.) can be taken during any term, or before starting the program.

First Quarter

Fall		Credits
BA101Z	Introduction to Business ★	4
BA218	Personal Finance ★ (or any BA course not already included in the curriculum)	3
BA131	Introduction to Business Computing ★ (required for the ASOT-Business degree)	4
WR121Z	Composition I ★	4
	Credits	15

Second Quarter

Winter		
BA150	Developing a Small Business ★	3

BA205	Business Communications ★	4
BA111	Introduction to Accounting ★	4
BA285 or HUM202	Leadership and Human Relations or Ethics in the Workplace ★🌐	3
	Credits	14
Third Quarter		
Spring		
BA213Z	Principles of Managerial Accounting ★	4
BA223	Principles of Marketing ★	4
BA226	Introduction to Business Law ★	4
BUS219	Entrepreneurial Funding	4
	Credits	16
	Total Credits	45