

# CP - COMMERCIAL PHOTOGRAPHY

## CP150 Digital Imaging

Credits 5

Fall

**Registration Requirement:** RD090 and WR090, or IECC201R and IECC201W; and MTH020; each with a grade of "C" or higher; or placement above stated course levels. Concurrent Requisite: IM178 and IM120. This beginning digital photography course covers manual camera operation, exposure and software for capturing and storing digital still images. Students focus on image capture as they explore the fundamentals of color, light and composition. Critical viewing skills are developed through discussion and critique.

**Additional Course Fee:** \$50.00

## CP151 Studio Lighting

Credits 5

Winter

**Registration Requirement:** CP150 or Program Advisor Approval. Students explore specific applications to lighting concepts and principles for photography in a controlled studio setting. With an emphasis on product and portrait photography, students apply advanced lighting modifications to achieve compelling results. Propping, styling and light modification skills used in a variety of commercial applications are also introduced. Audit available with instructor approval.

**Additional Course Fee:** \$50.00

## CP152 Commercial Lighting Applications

Credits 5

Spring

**Registration Requirement:** CP151 or Program Advisor Approval. Students learn lighting skills including metering, exposure control, lighting judgment and light control techniques. Students use industry-standard camera systems, capture software and advanced digital retouching to fully control light and communicate an intended mood and message. A focus is placed on editorial and advertising photography, with a variety of subjects including portraiture, still life, food and architecture. Audit available with instructor approval.

**Additional Course Fee:** \$50.00

## CP165 Advanced Photographic Solutions

Credits 5

Spring

**Registration Requirement:** IM165.

Students will study the entire digital workflow, from tethered capture to advanced post-processing techniques. Students will master the digital technician workflow and asset management in preparation for image enhancement, file delivery and output. In addition, advanced retouching topics covered include compositing, advanced color manipulation and inkjet printing.

**Additional Course Fee:** \$75.00

## CP170 Creative Approaches in Photography

Credits 3

Fall

**Registration Requirement:** CP152 or Program Advisor Approval.

To be successful in the industry, image makers must find a balance between artistic intent and professional goals. In order to develop a strong personal aesthetic, it is essential to be able to understand and interpret the power and meaning of both still and moving images. With an emphasis on critical thinking and analysis, this course will explore recent photographic and cinematic luminaries, movements, events and the medium's intersection with contemporary culture. Students will investigate theoretical and critical concepts through relevant and interrelated readings, lectures, discussions, assignments, and critiques.

## CP250 Advanced Commercial Lighting Applications

Credits 5

Winter

**Registration Requirement:** CP152 or Program Advisor Approval.

Students learn advanced lighting, preproduction and postproduction techniques, and explore markets for advertising and retail photography as they produce images that exemplify advanced conceptual, technical and design skills. Discussions and demonstrations will explore advanced strategies for composition, content and style. Students use industry-standard camera systems, capture software and advanced digital retouching to fully control light and communicate an intended mood and message.

**Additional Course Fee:** \$50.00

## CP251 Multimedia Storytelling

Credits 5

Fall

**Registration Requirement:** Second-year Integrated Media: Commercial Photography students.

As photography evolves and intersects with other disciplines, versatility becomes an essential quality for the contemporary photographer. To amplify their skillsets and augment professional opportunities, students explore techniques for effective video and audio capture. Emphasis is placed on narrative and the elements of great storytelling for a variety of digital platforms. Audit available with instructor approval.

**Additional Course Fee:** \$50.00

## CP252 Multimedia Content Creation

Credits 5

Spring

**Registration Requirement:** CP251.

This course continues to explore the digital tools necessary to create a wide variety of creative and effective digital content. While exploring traditional narrative and nonlinear approaches, students learn how to use time and movement to engage viewers and create meaningful communication.

**Additional Course Fee:** \$50.00

## CP260 Professional Practices for Photographers

Credits 2

Fall

**Registration Requirement:** J100 or Program Advisor Approval.

This course provides an in-depth exploration of the professional and business practices integral to a career in photography, with a special focus on the nuances of self-employment and freelancing. Central to the curriculum are comprehensive lessons on financial management and portfolio development, alongside detailed discussions on the intricacies of marketing and sales strategies specific to the photography sector.

**Additional Course Fee:** \$20.00

*Course fees are subject to change. Additional section fees (web, hybrid, etc.) may apply.*