

CP - COMMERCIAL PHOTOGRAPHY

CP150 Digital Imaging

Credits 5

Fall

Registration Requirement: RD090, WR090 and MTH020, each with a grade of "C" or better; or placement above stated course levels. Concurrent Requisite: IM178.

This beginning digital photography course covers manual camera operation, exposure and software for capturing and storing digital still images. Students focus on image capture as they explore the fundamentals of color, light and composition. Critical viewing skills are developed through discussion and critique.

Additional Course Fee: \$50.00

CP151 Studio Lighting

Credits 5

Winter

Registration Requirement: Acceptance into the Integrated Media program.

Students explore specific applications to lighting concepts and principles for photography in a controlled studio setting. With an emphasis on product and portrait photography, students apply advanced lighting modifications to achieve compelling results. Propping, styling and light modification skills used in a variety of commercial applications are also introduced. Audit available with instructor approval.

Additional Course Fee: \$50.00

CP152 Commercial Lighting Applications

Credits 5

Spring

Registration Requirement: CP150 or IM150, or instructor approval. Students learn lighting skills including metering, exposure control, lighting judgment and light control techniques. Students use industry-standard camera systems, capture software and advanced digital retouching to fully control light and communicate an intended mood and message. A focus is placed on editorial and advertising photography, with a variety of subjects including portraiture, still life, food and architecture. Audit available with instructor approval.

Additional Course Fee: \$50.00

CP165 Advanced Photographic Solutions

Credits 5

Spring

Students will study the entire digital workflow, from tethered capture to advanced post-processing techniques. Students will master the digital technician workflow and asset management in preparation for image enhancement, file delivery and output. In addition, advanced retouching topics covered include compositing, advanced color manipulation and inkjet printing.

Additional Course Fee: \$75.00

CP170 Creative Approaches in Photography

Credits 3

Fall

To be successful in the industry, image makers must find a balance between artistic intent and professional goals. In order to develop a strong personal aesthetic, it is essential to be able to understand and interpret the power and meaning of both still and moving images. With an emphasis on critical thinking and analysis, this course will explore recent photographic and cinematic luminaries, movements, events and the medium's intersection with contemporary culture. Students will investigate theoretical and critical concepts through relevant and interrelated readings, lectures, discussions, assignments, and critiques.

CP250 Advanced Commercial Lighting Applications

Credits 5

Winter

Registration Requirement: CP153 or DP153.

Students learn advanced lighting, preproduction and postproduction techniques, and explore markets for advertising and retail photography as they produce images that exemplify advanced conceptual, technical and design skills. Discussions and demonstrations will explore advanced strategies for composition, content and style. Students use industry-standard camera systems, capture software and advanced digital retouching to fully control light and communicate an intended mood and message.

Additional Course Fee: \$50.00

CP251 Multimedia Storytelling

Credits 5

Fall

Registration Requirement: Second-year Integrated Media: Photography students.

As photography evolves and intersects with other disciplines, versatility becomes an essential quality for the contemporary photographer. To amplify their skillsets and augment professional opportunities, students explore techniques for effective video and audio capture. Emphasis is placed on narrative and the elements of great storytelling for a variety of digital platforms. Audit available with instructor approval.

Additional Course Fee: \$50.00

CP252 Multimedia Content Creation

Credits 5

Spring

Registration Requirement: CP251 or DP249.

This course continues to explore the digital tools necessary to create a wide variety of creative and effective digital content. While exploring traditional narrative and nonlinear approaches, students learn how to use time and movement to engage viewers and create meaningful communication.

Additional Course Fee: \$50.00

CP260 Professional Practices for Photographers

Credits 4

Fall

Registration Requirement: Second-year standing in an Integrated Media program or program director approval.

This course prepares students for careers in media as professional photographers. Topics include intellectual property, contracts and other entrepreneurial concepts, as well as record-keeping for freelancing in the creative services industry. Students prepare for internships, employment and/or self-employment by writing resumes, learning networking skills, various business-related tasks, and assembling and assessing initial portfolio work. Audit available with instructor approval.

Additional Course Fee: \$20.00

Course fees are subject to change. Additional section fees (web, hybrid, etc.) may apply.